

EVERGREEN NEIGHBORHOOD BEAUTIFICATION GRANT APPLICATION

The Evergreen Historic District Association (EHDA) recognizes there are certain key locations and assets within the Evergreen Historic District (the District) boundaries that could benefit from beautification (seasonal plantings) and maintenance. This grant is designed to provide seed (*start up*) funding for those projects to individual District residents, group of neighbors or neighborhood nonprofit organizations within the District to undertake beautification projects that add to the enjoyment of the District as a whole, not individual residential or commercial properties. Individual grants will range from \$50 to \$100 per individual, group of neighbors or neighborhood nonprofit organizations. Successful applicants will be responsible for the physical beautification (planting) and on- going maintenance such as watering, weeding and mulching, for at least, one calendar year from initial planting.

Examples of eligible projects include, but are not limited to:

- Williamson Park;
- Sally Hilliard Park;
- Median on Stonewall Place, south of Poplar Avenue;
- Existing or new flower or rain gardens;
- Planting at the end of dead-end streets or dead-end alleys; or
- Planting around EHDA signs.

This is not a tree grant program. EHDA operates a separate tree program.

Successful applicants are encouraged to leverage these neighborhood beautification grants with other grants such as IOBY grants or City of Memphis Initiatives such as Paint the Town Red to leverage funding and provide a bigger bang for the buck. If a group of residents or neighborhood nonprofit organization applies, please discuss opportunities for community engagement under “Description of work/project”.

Grant Information:

Project location: _____

_____.

Description of work/project: _____

Grant Instruction Sheet

Project Location: Please provide a specific location. Such as:

- Northeast corner of Poplar Avenue and Stonewall Place;
- Ends of the median on the south side of Poplar Avenue and Stonewall Place;
- Dead-end of Carruthers Place, west of North Evergreen, next to 1663;
- The dead-end alley on the east side of North Evergreen between Peach Avenue and Carruthers Place-the planting site will be the mound at the dead-end of the alley where it would connect to Hawthorne; or
- Existing rain garden located at the southwest corner of Peach Avenue and North Evergreen; etc.

Provide instruction to locate your site like you were providing directions to someone who is not familiar with the neighborhood.

Description of Work/Project: Please provide detailed information: Specifically provide the following information:

- Provide dimensions of planting area such as an area 2 feet wide by 6 feet in length;
- Light exposure such as the area is heavily shaded most of the day or the area receives approximately 6 hours of sun throughout the day;
- The area will be dug, soil amended and weeds removed. Mulch or pine straw will be added;
- Plant material will consist of :
 1. Mixture of annuals and/or perennials including bulbs;
 2. Seasonal flowers (annuals) such as zinnias in the summer and pansies in the fall;
 3. Ornament shrub (Hydrangeas) or ornamental (Zebra) grass;
- Accessibility to a water source: Please be clear and specific. Such as:
 1. Site has an existing water hydrant within 25 feet;
 2. Water accessible by extension of a hose from the property at 1163 Carruthers
 3. There is an existing and functional watering system in place.

A planting diagram is strongly encouraged if multiple types of plants are proposed, but not required. The planting diagram should provide show the dimensions of the planting area, types of plants, and spacing between the plants. If multiple types of plants are proposed, a plant legend is required.

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Amount Requested: Please provide a preliminary budget. Such as:

- Peat moss \$25
- Mulch \$25
- Edging \$30
- Zinnias \$25
- Pansies \$25
- Bulbs \$30
- IOBY Grant \$60 and/or
- Donation of money or plants by adjoining neighbors \$60

EHDA understands prices of plants or seeds, soil and related products will change, but please try to be accurate within a reasonable amount. You should not submit a budget of \$100 and need \$200 to complete your project as described unless you are leveraging funds with nonprofit organizations, government agencies or contributions from neighbors or friends.

Name of Individual or Names of Neighbors Requesting Funds: Please be specific. Such as:

- Mary Margaret Strong, individual;
- Peach Residents-Jo Martin, Sue Jacobs, Wanda Montgomery and Ellen Hughes;
- Westside Garden Club, Beautification Committee, Jane Jones, Chair;
- Calgary Church, Ground Maintenance Committee, Joe James, Chair;
- Girl Scout Troop #4, Molly Smith, Troop Leader.

If you are requesting funds for an organization, please be sure an authorized person signs the application. An authorized person is one who is legally

empowered to obligate the organization such as the president or vice president, minister, troop leader ,etc.

Planting Date: Please be as specific as possible. Such as:

- April 30 or after last forecasted Spring frost.
- Fall-no later than September 4, 20022

These times are important as EHDA will have people monitoring your project to ensure it is planted, watered, weeded and mulched appropriately.

ALL INDIVIDUALS, INCLUDING AUTHORIZED PEOPLE, MUST SIGN THE APPLICATION WHEN IT IS SUBMITTED. .